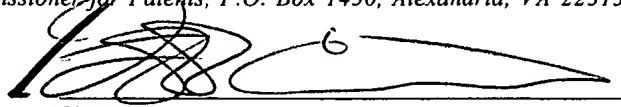




Patricia Lewis
#7/B
PATENT
2/5/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 31, 2003.


Signature

Appl No. : 09/707,603 Confirmation No. 9655
Applicant : Thilo Gabler
Filed : November 7, 2000
Title : METHOD AND APPARATUS FOR INCENTIVE BASED
ADVERTISING
TC/A.U. : 3622
Examiner : Daniel Lastra
Docket No. : 41023/FLC/W391
Customer No. : 23363

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
December 31, 2003

Commissioner:

In response to the Office action of July 31, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

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